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Magazine & Community Guide



*Featuring:
The Faces of Hudson*

Main Street Cupcakes Bakes Up Very Sweet Charity

Main Street Cupcakes delights in the many opportunities it has to give back. Breast Cancer awareness is at the forefront of their giving. Annually, Main Street Cupcakes raises funds in memory of the owner's mother, Patti. Last year, Main Street Cupcakes donated the funds to the Ireland Cancer Center, and in the past they have raised funds for Making Strides Against Breast Cancer. In addition to their dedication to Breast Cancer awareness, they regularly donate cupcakes to several worthy groups who put the product to excellent use including a battered women's shelter, and a Vietnam Veteran who feeds housebound/homeless vets.

Kimberly Martin and Sean Nock MAIN STREET CUPCAKES

Kimberly Martin and Sean Nock, husband and wife team, chose to leave their corporate life behind to get into a sweeter line of work. People always ask them, "why cupcakes?" Kimberly's answer, "why not!" Sean, a lifelong sweet tooth (he may own a cupcake shop, but you can find every treat under the sun in his cabinets at home) always had a knack for baking. Who better than a sweet tooth to craft the most creative confections?

The menu boasting 175 flavors of Gourmet Cupcakes is only half of what Main Street Cupcakes serves up daily. Kimberly runs the front of the shop and she serves up bottomless cups of customer service and friendliness. One visit to their shop will have you wondering if you just met or have known the folks at Main Street Cupcakes for years. "We wanted to open a bakery, we knew that, but we also wanted to create a place that people were excited to visit. In turn, making it a place we would enjoy being day in and day out too."



Kimberly Martin and Sean Nock

Visit us at 238 North Main Street or online at
www.MainStreetCupcakes.com • 330-342-0833

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MAGAZINE

● Shopping & Dining

Hudson Dreams of Main Street Cupcakes

When Main Street Cupcakes opened its door on a snowy day in February 2006 the owners, Kimberly Martin and Sean Nock, hoped that they would sell their first 300 cupcakes by the end of the day. Thanks to a line around the block of kids from Western Reserve Academy and some closet sugar-a-holics, the cupcakes were all sold out by noon. That's become a trend for the quaint 1100 square foot boutique "cupcakery" on historic Main Street. Two-and-a-half years later, Main Street Cupcakes continues to sell their gourmet cupcakes to crowds, and their menu continues to rise as they now serve over 175 flavors of those oooh so sweet confections. From the crazy to the classic, the flavors are fun and the freshest that can be found.

Kimberly looks back at those fanatical first days in 2006 with quite a grin because "our dreams of going from a corporate world to something truly fun came to life thanks to Hudson. The people and the city have exceeded our expectations. No matter how much we grow, we couldn't



imagine a better home for our business."

Kimberly is talking about growth coyly as she appears too modest to brag about the success their gourmet cupcakes have found. They are now sold at Playhouse Square, Nordstrom locations throughout the Midwest, and most recently The Home Shopping Network. Who knows where they will pop up next!

Main Street Cupcakes / Kimberly Martin and Sean Nock
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